

NATURAL VS. SYNTHETIC FRAGRANCE OILS

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CANDLES

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AROMA

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FACTS

When it comes to essential and natural fragrance oils, it's not that one is inherently better than the other. There are benefits to using fragrance oils, as they are sometimes more sustainable than essential oils (sandalwood, for example, is harvested by killing the entire tree). Fragrance oils will often last longer, and the scent will be stronger, than with essential oils. There are also benefits to using essential oils, as they are all natural and have therapeutic properties.



Fragrance compounds can be nature-identical (the chemical structure is exactly the same as its essential oil counterpart), or completely human-made (this chemical compound does not exist in nature). It is synthetic when it is synthesized in a lab - i.e., made, not extracted. An all natural fragrance oil is one that is made entirely from natural isolates and essential oils. A natural isolate is a molecule removed & isolated from a natural fragrance material, which contains the isolate. It all boils down to how the isolate is made, and what it is made from. The reason a lot of people steer clear of fragrance oils is because so many fragrance oils are made from petrochemicals, then diluted with dipropylene glycol or isopropyl myristate. Natural fragrance oils, however, are NOT. Natural fragrance oils are blends of isolates that are derived through many of the exact same processes that are used to get essential oils. The difference is in whether you are extracting an entire compound (essential oil) or a single molecule (natural isolate).